www.aerzteinitiative.at/Tobacco Control 2016.html

www.oeaw.ac.at/mitglieder-kommissionen/kommissionen/kkl/vergangene-veranstaltungen/

Fight corruption, restrict nicotine marketing, denormalize smoking

Gateway to daily updated information on tobacco and smoking, created by independent Austrian physicians, dedicated for helping researchers, health professionals, educators, activists, policymakers, journalists, and the general public.

Pages for adolecents and adults, parents, teachers, health professionals smokers: motivation & help to quit, non-smokers: support against SHS. Archives: tobacco industry tricks

non-governmental, non-profit making, independent of industry, commercial and business or other conflicting interests INITIATIVE ÄRZTE GEGEN RAUCHERSCHÄDEN AUSTRIAN COUNCIL ON SMOKING AND HEALTH

www.aerzteinitiative.at

33 AT, DE, CY, CZ, EL, LT LU, SK, HR, PT, LV PL, EE, SI, RO, CH BG, DK, IT, BE, NL, HU, SE 49-54 FI, MT, ES, FR, IE, UK

Low price of tobacco and easy access
Smoking bans with many exceptions, poor control
No cooperation of GO with NGOs and physicians
No budget for tobacco prevention (alibi for FCTC)
No earmarking of tobacco taxes



Iceland: display ban 20

Smoking denormalized,
Recognized as air pollution,
Social acceptance decreases,
More difficult to mislead adolescents,
Motivation for smokers to quit/reduce
Tobacco consumption decreases

www.aerzteinitiative.at/TCrecommAustria160405.pdf

Without delay:

- Follow article 5.3 FCTC, stop interference of tobacco industry (legislation, taxation,....),
 transparent communication, protocols
- Stop state funding of media violating article 13 FCTC (advertising, sponsoring)
- Increase tobacco tax, dedicated for prevention (>3c), cessation, fight smuggling (>1c/pk)
- Smokefree schools, work places, public places without exceptions, enforced (police)
- Ban all outdoor advertising for cigarettes and vending machines (including e-cigs)

Medium-term:

- Display ban at point of sale (license), control age limit of 18 years by test purchases
- No advertisement without warning; prepare for plain packaging
- TV-time for promotion of non-smoking, dangers of tobacco & nicotine (90 min/month)
- Supplement curricula of health professions: smoking prevention, smoking cessation.
 Integrate cessation in medical care and health insurance
- Monitor smoking prevalence (representative groups of population, role models)