

# Zigarettenwerbung 1919 während der Grippe-Pandemie

Edward T. Duncans Grippemaske für Raucher

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Aus H. Salfellner: Die Spanische Grippe, Vitalis 2020

## If You Must Smoke While Wearing Your Influenza Mask

**I**T is all very well to use an influenza mask. But what if you want to smoke? Edward T. Duncan has supplied the answer.

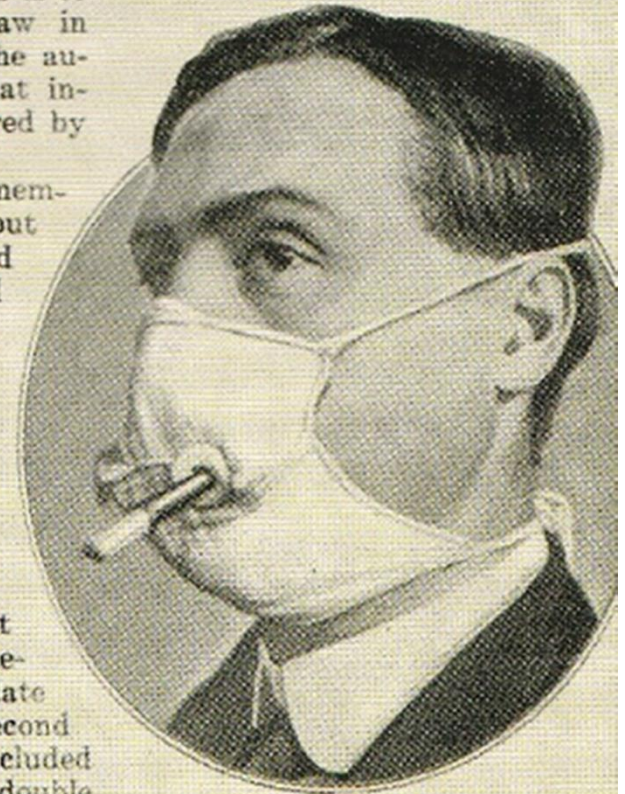
First, buy two corn-plasters at a drug store. You may not see the relationship between a corn-plaster and the influenza. Wait a minute. Hasn't the plaster an opening for a corn? Well, that hole can be made to fit a cigar or a cigarette. Paste one of the plasters on the inside of the mask and the other on the outside, as shown in the picture. Extend the hole of the outside one clear through the mask. The other plaster is put on merely for beauty; it provides symmetry.

When you draw on your cigarette, all the little germs hovering around take advantage of the chance and try to get in. But when they have gone through the fire of your cigarette they become purified, and are quite harmless by the time they get to your lungs.

When you are not smoking, the open plaster is plugged with a cork. This is to conform to the law in localities where the authorities think that influenza can be cured by legislation.

You must remember not to stick out your tongue, and to be very careful when you sneeze lest you blow out the cork and let in the germs.

Duncan, the inventor, at first thought of having an outlet for the exhaust smoke, but he found out that such refinements would violate the law. On second thought, he concluded that there was double enjoyment derived from swallowing the smoke a couple of times.



Smoke if you want to, even though you wear an influenza mask. Corn-plasters fitted to the mask, inside and out, supply the necessary hole

2020 setzte die Tabakindustrie das Offenhalten der Trafiken durch, während alle anderen Geschäfte schließen mussten, und es wurde das Gerücht gestreut, dass Raucher und „Dampfer“ seltener an COVID-19 erkrankten. Tatsächlich erkrankten diese schwerer und starben auch häufiger an der Virusinfektion mit SARS-CoV-2.